

New Employer Groups Sprint Program

EARN UP TO A \$50 PER-MEMBER BONUS

Here's how

1. Sell a new medical plan and/or add a dental plan to an employee group of 3-50 employees.¹

The plan must have one of the following effective dates:

- July 1, 2018
- August 1, 2018
- September 1, 2018
- October 1, 2018
- November 1, 2018
- December 1, 2018
- January 1, 2019

2. Earn a per-member bonus.

- **Medical only: \$30 per member***
- **Add Dental to existing Medical: \$20 per member***

*No Minimum requirement

*No maximum payout

Need more information?

Contact your Premera Blue Cross General Agency Partner.²

See terms and conditions on next page.

¹Qualification and payments for the program will be calculated on groups of three or more enrolled employees that are active at the time the payment is generated.

²Independent Premera affiliates distribute but do not provide Blue Cross Blue Shield products or services and are solely responsible for their service.

Terms and conditions:

Generally, we will determine the eligibility for this limited time sales bonus. Qualification and payments for the program will be calculated and paid on employer groups that are active at the time the payment is generated. These rewards will be distributed approximately 60 days after the end of the Sprint Program. You may have a legal obligation to provide advance notice to clients from whom you receive compensation that you participate in a program under which you receive payments and other items of value from carriers that provide incentives to place business with them.

If you have questions about your legal obligations regarding disclosure, you may contact your professional association, your legal counsel or your state insurance regulator. Irrespective of your legal obligations, we strongly encourage you to disclose your participation in these programs to your clients.

Finally, we believe that it is paramount that you act at all times in your clients' best interest. Accordingly, it would be inappropriate for your participation in these programs to influence your choice of carriers unless it is in your clients' best interest.

Premera has no obligation to continue this or any other producer incentive compensation program and reserves the right to change the terms (including, but not limited to, compensation and compensation formula) and to terminate the Sprint Program at any time without prior notice.

Application of this and other incentive compensation programs and determinations of eligibility and payment amounts, if any, will be made by Premera at our sole discretion. Decisions made by Premera will be final.

The terms of any agency or producer agreement and addenda between Premera and producers shall be applicable to the Sprint Program including, but not limited to, licensing and eligibility. Receipt of any payment under the Sprint Program subjects the producer to the terms of this program.