



Why the right dental insurance matters to employees

Regular dental care is one of the best ways to maintain a winning smile. It's also an important way to protect your overall health.

Employers who take steps to offer the right dental insurance program may experience a healthier, happier and more productive workforce.

Americans look to employers to provide dental coverage¹

164.2 million Americans have private dental coverage



of those get it through an employer or another group program, such as AARP

Why it's so important to offer dental benefits



Americans lose more than 164 million hours of work every year due to dental disease.³

Without dental benefits, employees may have a higher incidence of other illnesses:¹

67% more likely to have heart disease

50% more likely to have osteoporosis

29% more likely to have diabetes

Employees with dental coverage are more likely to be healthy²

- 42% more likely to take their children to visit a dentist twice a year.
- 33% more likely to get periodontal maintenance treatment.
- Sealants applied by dentists are shown to reduce tooth decay by more than 70%.

Offering the right dental insurance can help employees and their families:



Promote the practice and maintenance of oral wellness.



Detect diabetes and other diseases at an early and often treatable stage.



Minimize out-of-pocket costs by visiting a participating dentist.

Why choose Equitable?

Your plan, your way



Customize a plan based on employer and employee needs and price points.



In- and out-of-network benefits are available – allowing members to visit the dentist of their choice.

Extensive nationwide network



Finding a participating dentist is simple with more than



105,000

unique providers at

300,000

locations



Comprehensive coverage

All standard covered dental procedures, such as exams, x-rays, cleanings, fluoride treatments, fillings, root canals, crowns, bridges and dentures.

Up to four cleanings when periodontal coverage is selected.

Coverage for expensive implants and white fillings on posterior teeth.





Optional teeth-whitening benefit to keep a sparkling smile.

Suite of Insurance Products

To learn more, visit equitable.com/employeebenefits.















1 https://www.nadp.org/Dental_Benefits_Basics/Dental_BB_1.aspx.

- 2 "Dental Benefits Improve Access to Dental Care," National Association of Dental Plans, 2009.
- 3 https://www.nidcr.nih.gov/research/data-statistics/surgeon-general.

 The policy has limitations and exclusions. Optional riders and/or features may incur additional costs. Plan documents are the final arbiter of coverage. Policy form MOEBP15DEN; AXEBP15DEN; MOEBP18DEN and state variations.

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